HEADLINE NEWSCAST

2 people per group

Step 1: Find **6** news articles from credible Internet news sites related to your subject matter. You will need to cut out, photocopy, or link to each article and **ATTACH** the articles to this assignment or Google Doc.

Step 2: As you read each article, answer the following questions: ***Who, What, Where, When, Why, and How***. This will help you get the important information from the articles. Organize the information, listing the MOST important first. Use the inverted pyramid idea.

Step 3: Write a **NEWS BRIEF** for **each** article using casual language - write for the EAR not the EYE. How we SPEAK.

Introduction Example:
"Teen attacks tobacco company, Man is sentenced to life in prison, and the Ladue tennis team are state champs. Good morning, I'm Jane Smith and I'm John Doe, and this is Ladue Headline News."

Closing Example: "Thank you for watching Ladue Headline News. I'm John Doe. And I'm Jane Smith. Have a good day."

2 minutes & 10 seconds = total (overall timing + or - 5 seconds leeway)

Section 1	Introduction	10 Seconds
Section 2	One International Story	20 Seconds
Section 3	One National Story	20 Seconds
Section 4	One Local Story	20 Seconds
Section 5	One School Story	20 Seconds
Section 6	One Sports Story	20 Seconds
Section 7	One Weather Story	10 Seconds
Section 8	Close	10 Seconds

Details
- Newscast recordings will begin on_____
- Each group will have 5 minutes to record their newscast. That means you will have a chance to possibly record 2 attempts.
- Transitions between sections are required and must be placed at the beginning of the new section.
  Transition examples:
  "Around the globe….", "Closer to home…", "In the sporting world….", "Within the walls of Ladue…", " The Weather today calls for…"
- Transitions are included in the timing of the sections.
- Introduction must contain your full names, and a show title.
  - ○ (For example: This is Ladue Headline News and I'm _____ and I'm _____)
- Divide the announcing by alternating the reading of stories in each section.
- Each announcer must have a COMPLETE SCRIPT on their iPad.

On-Air Tips and Tricks Video

- Watch and take notes listing the top tips I give you in this video. You are responsible for this information.

Checklist

Directions -- Prior to your dry-run practices, make sure you have done ALL of the following:
- Each group is responsible for 6 news articles that meet the criterion: 1 international story, 1 national story, 1 local story, 1 Ladue story, 1 sports story, and 1 weather story.
- Each student must have answered on a sheet of paper or Google Doc, the 5 W's and H; Who, What, Where, Why, When and How
- Each student is responsible for 1 SCRIPT in Proper Copy Format. This script will be the same script as your partner.
- In your newscast, you must alternate between sections (international, national, etc)
- At the end of the assignment, you will turn in:
    a. 6 news stories (Google Doc)
    b. The 5 W's and H sheet you completed (Google Doc)
    c. 1 script in Proper Copy Format (Google Doc)
    d. An personal evaluation, and peer evaluation of YOUR newscast.

Examples of final projects:

Student Example #1

Student Example #2

Individual student recording (if a student is absent the day of taping, the partner may record on their own.)

Writing Compelling Leads

Inverted Pyramid Journalism Writing

5 W's & H: Who, What, Where, Why, When, & How

Headline Newscasts RUBRIC

Category	30 pts. Exemplary	24 pts. Partially Proficient	18 pts. Incomplete	POINTS
Script Form	Proper copy format script submitted. Teleprompter script submitted. Script Notated. Script stories written in the order listed in the assignment. Script written with alternating parts for every story or section	Copy format was not complete. Teleprompter script not submitted or complete. Script not completely notated.	Proper copy format missing or teleprompter script missing or script isn't notated.	
Written/ Editing Quality	Stories answer the 5 W's and H or answers MOST important 5 W's and H. Written stories are easy to understand for the listener and easy to read from the teleprompter. Written stories don't include exact quotes, but rather paraphrasing. Written stories were properly edited after dry-run through (practice) with transitions between Sections. Each group submitted 6 newspaper stories with 5 W's and H answered for each story.	Stories answer some of the 5 W's and H. Some stories are hard to understand or difficult to read from the teleprompter. Some stories included exact quotes. Some stories weren't edited after dry-run through. Some stories lack transitions between sections. Students did not submit 6 stories or did not submit 5 W's and H for each story.	Stories did not answer 5 W's and H. Stories were hard to understand or too difficult to read from the teleprompter. Exact quotes were only used. Script was not edited after dry-run through. Transitions were not included between sections. 6 newspaper stories were not submitted. 5 W's and H were not submitted.	
Newscast Delivery	Newscast was 2:10 minutes in length (+/- :05 seconds either way). Newscast was read conversationally, with proper emphasis and inflection. Newscaster showed improvement from 1st project, through dry-runs, through final taping. Newscaster was easy to understand, enunciated, and spoke clearly. Newscaster read at a consistent, easy pace, with appropriate volume.	Newscast was between 1:30 and 2:05 or over 2:10. and 2:15 Newscast occasionally sounded conversational and used some emphasis and inflection. Newscaster was difficult to understand, did not always enunciate or speak clearly. Newscaster did not maintain a consistent pace or volume.	Newscast was under 1:30 or over 2:15. Newscast was read without any emotion. Newscaster was difficult to understand throughout the newscast. Newscaster spoke too fast, too slow, too loud, or too quiet for the duration of the newscast.	

Met Deadline = 10 pts.   *TOTAL POINTS = _____/100*

Comments