

Video Essay

Directions

Each student must select a general topic and will be given 4 full classes to shoot raw footage and log their tapes. Each student will have 3 full classes to edit a :90 second package which may NOT include sound bites, narration, or added music. The emphasis is on visuals and natural sound gathered in the field and edited in a manner that tells a story on its own. This is an activity to improve your ability to tell a story with BROLL, or simply with just IMAGES.

Criteria for Video Essay

- The overall quality (color and focus, steady shots) of the video.
- The variety in framing and angles. Shots must enhance the story, not get in the way of it.
- Natural sound, use of lighting (natural or artificial) and sequences will be weighted heavily.
- Video effects and digital transitions may be used, but will not necessarily improve the quality of the video.
- The final edit of the piece should be creative but also tell the story using only natural sound and visuals.
- The breakdown for grading will be 50% videography, 50% editing/final presentation.