**Blogging Feedback Form**

**Observer’s name (Teacher or classmate): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student’s Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Developing**  *Areas that Need Work*  *Wonders*  *Questions*  *Praise* | **Criteria**  *Standards for This Performance*  *Criteria = Targets* | ***Evidence of meeting Standards***  *4 – Advanced*  *3 – Meets expectations for Targets*  *2 – Partial Mastery of Targets (demonstrates partial understanding, or can perform the target with assistance.)*  *1 – Below Mastery of Targets – cannot perform targets, even with instructor assistance* |
|  | **Criteria #1: Quality of Writing and Presentations**   * **Style and Voice** is original and clear. Reflections are unique and personal to your learning, insights, and growth. * **Insightful, interesting, and reflective** writing develops a web-wide audience’s understanding of your video production creations and consumption. * **Clear, Sound, Argumentation** supporting evidence show impacts reasoning, and lessons learned. Your posts must be clear with analysis & reasoning linking your insights backs to our class lessons and areas of focus. * **Technical/Mechanics** no spelling or sentence/grammar mistakes for all pages: Home, Videos, Blog, Contact, and/or any additional pages you decided to create. * **Formatting/Layout** help to make the post easier to read (Videos embedded clearly with the correction resolution requirements; images are placed in columns or stacked symmetrically to the text; most recent videos and blog posts are at the top of the page; simple and clear design/color scheme.) |  |
|  | **Criteria #2: Multimedia and Community**   * Multiple pieces of multimedia that help create pleasing format (images, videos, included for all required content delivered through Google Classroom.) * Media adds new information and helps develop your perspective * **Links to several places** that add to the reader’s understanding of the text and your perspective. (Linking your Video page to your Blog page and visa versa.) |  |

**Final Feedback** -- Praise, questions, wonders and polish.