

30 to 45-second voiceover videos

Journalists' steps:

1. Researches facts about an event or a person
 - a. Ask organizers or leaders of the event
 - b. Gather facts from a website
 - c. Do an email, call, or in-person interview with a main and supporting characters attending or involved with the event

2. Attend the event and video record 9-15 (or more shots from the event.)
 - a. Shots should be a variety of Wide, Medium, and Tight camera distances
 - b. Shots should include a variety of camera angles, high, low, Bird's Eye View, Worm' Eye View, Dutch (tilted), right, left, Over the Shoulder, or any other variation of an angled shot.
 - c. See this [Six-Word Story, Six Unique Shots webpage](#) for further ideas.

3. Record action and reaction shots during the event.
 - a. Do quick action and reaction "interviews" to get soundbite AT THE EVENT onsite.
 - i. Record a quick soundbite from the organizer or leader (action)
 - ii. Record a quick soundbite from an attendee (reaction)

4. Write a script for the voiceover offering only facts.
 - a. Keep it clear, concise, simple, and to the point.
 - b. Look for fun facts answering the who, what, where, when, why and how.

5. Edit your shots in sequences with no two shots in a row looking alike.
 - a. Each edited shot should only be 3 to 5 seconds in length.
 - b. With 9 to 15 shots, therefore, your total running time for the video will be 27 seconds to 75 seconds max (aim for 30-45 seconds.)

6. Perfect assignment for using only a phone to write, record voiceover, shoot video, and edit.

7. Great short video to add with an online news article.

Examples

[Stan the Donut Man](#)

[Beat Affton](#)