

FINAL: Broadcast Technology II Spring 2019

Epic Object

Directions: You will produce an exact 60-second edited, creative video, choosing an ordinary, everyday, inanimate object. Think of a paper clip, book, pencil, key, chair, a candle, cell phone...there are so many options, the choice is ultimately yours, but NO 2 people in class can select the same object!

In this project, you will make your inanimate object seem epic using story, camera angles, camera distance and music. You must use AT LEAST 7 distinctly different camera angles, and all these 5 camera distances at AT LEAST ONCE (XWS, WS, MS, CU, XCU.)

These cinematic choices will contribute to the dramatic feeling you are trying to create with this video and show your comprehension of storytelling, camera operation, composition, and lighting. Use the iBook "[The Shooting Gallery](#)" for cinematic choices and/or follow the [WALLDO](#) sequence and/or the [5-shot](#) sequence. Don't forget to use our [Six-Shot Video](#) story lessons too!

The object and story you choose can be anything, as long as it is school appropriate. If you wouldn't want to watch your video one on one with Principal Griffith in his office, then don't choose that topic.

For this video, there will be no narration; it must be a story told through royalty-free music (Natural Sound is permitted) and your OWN recorded video only. You MUST record ALL of your OWN footage. No photos may be used at all and no videos created by other people will be allowed. All video footage must be ORIGINAL and created for this specific project only.

Recap → Your video must be exactly 60 seconds. Your video must tell a story with a distinct beginning, middle, and end. You must use at least 7 different camera angles and the 5 camera distances listed. Your music must be royalty-free and match or enhance the mood of your inanimate object to make it seem epic.

Rubric

Exactly 60 seconds:	_____ /20
Story	_____ /20
• Beginning, Middle, & End make your object epic	
7 camera angles:	_____ /20
Camera distances used XWS, WS, MS, CU, XCU	_____ /20
Music matches mood:	_____ /10
Deadline met	_____ /10
• Uploaded to SchoolTube, blogged,, Weebly Home page URL shared	
Total:	_____ /100

Example videos

[The Cell Phone](#)

[The Paper Clip](#)