

Twitter Research Project

Directions: You and a partner will be given a broad topic to research on Twitter. Document your entire workflow and process. What was your starting tweet? Did you find credible sources? What were they? Did you find bias sources? What were those?

You must also directly tweet at a source. Who did you tweet at? What was their expertise? If your expert was leaning left or right, did you tweet at the opposing side? Did they respond? If so, what did they say/offer you?

To help with your documentation, take screenshots of your search. Voice text in the Notes app or Google Doc. Or, actually write down your findings with paper and pen.

Hopefully, the people you tweet at will respond. Also we hope someone responds to your original tweet. Ultimately, we hope you find credible sources on the topic you were given to report to the class.

Assignment

Create a short video using iMovie or Clips illustrating your research process. You will also present on your topic. What did you find out? What do you still need to find out? Discuss the topic with the class and let us know what you learned.

Watch a student example by clicking on this link <http://bit.ly/2rw5NBm>.

Goal of the project

The goal of this video is to show how Twitter can be used to research a topic. You want to show your audience how they can use Twitter as a research tool. How do they use hashtags to look up information? How do they reach out to people? Where can they find good sources? What were the steps you took when researching and what did you notice as you went along?

Requirements

- Your video needs to be unique. You will take the recordings your group shot and any screen shots taken and create *your own video individually*. You are free to use other photos off the internet (as long as you get them legally). You can shoot additional video or photos as well.
- You need an introduction of some sort. This could be you introducing yourself and explaining what you are researching. It could be a slide with some information about what you're doing and why. You could create an Adobe Spark post to begin with your topic and maybe an image. Get creative here, but make sure the viewer knows who you are, what you are researching and how you plan to go about researching it.

- Your project needs to include music of some kind at some point. Make sure you use it legally.
- You project needs to include a mix of photos and video. Photos include screenshots.
- You may use either Clips or iMovie, or if there is another video application you prefer, just make sure we sign off on it.
- You should give your viewer some tips and tricks on what they can do on Twitter if they want to research.
- You should have some form of a conclusion. You could end with a slide that has your social media hashtags listed or thank your viewer for watching, etc.
- Project needs to be around 60-90 seconds long.

Advice

- Plan out your video before you start creating it. What does the introduction look like? What are the steps you want to walk the viewer through? What images/ video do you want to use? What are the tips you want to teach the viewer and when should you include them? How do you want the video to end?
- One of the most important components of creating video, photos and social media packages is the ability to revise and tweak it until it you get the desired effect. Be willing to fix mistakes, just like you would if you wrote a paper.

Rubric

Introduction	Student introduces himself/herself, the topic they are researching, and explains why they are researching on Twitter.	___/10
Content	Project includes relevant video and images that work with the topic and help explain how the student used Twitter as a research tool. Student walks the viewer through the steps they took as they researched their topic.	___/25
Music	Student includes music (legally) and uses it well throughout the project.	___/5
Tips/ Advice	Student gives at least 2 relevant tips/ tricks for the viewer if he/she is interested in using Twitter for research.	___/5
Conclusion	Student concludes video well. Does not seem abrupt or rushed.	___/5
		Final Score ___/50